

# **bateeq**

## **Fall/Winter 2020 Collection**

### **Ready-to-Wear**

bateeq presents 12 ready-to-wear looks from the Fall/Winter 2020 'Kasada' Collection, for the Fashionlink x BLCKVNUE show at Jakarta Fashion Week 2021.

Inspiration comes from the Yadnya Kasada (or Kesodo) Ceremony performed by the Tenggerese people of East Java. The annual ritual takes place on the slopes of Mount Bromo, where offerings are made to give thanks to the gods.

The show highlights Ambawani: an original motif inspired by batik tambal, and combining traditional batik kawung, parang, and truntum. In Bahasa Indonesia, 'tambal' means 'patch' – to represent the putting together or repairing of things that are broken. The idea is that throughout the course of one's life, man must always look to better himself, physically and mentally. In the past, a sick person would cover himself with a cloth of batik tambal, as it was believed to have healing properties.

The season features an overall dark color palette of sophisticated neutrals, centered around a single bold tone – tones of black, blue, gray, olive, off-white, and a vivid autumn yellow.

Sustainable practices are demonstrated through the use of environmentally-friendly materials: biodegradable semi-synthetic fibers Bemberg and Tencel. We continue to source cotton from Better Cotton Initiative (BCI) – a non-profit governance group that promotes sustainable cotton production – members. Tenun Lurik, a striped traditional fabric originating from Java, was also developed using the recycled cotton waste from our production factory.

For the third consecutive season, bateeq worked together with small-scale community businesses, as part of a greater effort to preserve heritage and put into practice the brand's ethical values. We collaborated with a home industry in Klaten that employs the elderly to weave the Tenun Lurik using non-machine looms.

Additional details can be seen through the layering, loose silhouettes, and pleats. Accessories are composed of cross sling bags, headpieces, and scarves.

Kasada builds on the clothing styles of the Tengger culture, with twists and touches that give them a modern and more practical approach for daily wear. Pieces are multipurpose and suitable for a variety of occasions, extending the wearer a scope of versatility for styling.

This collection is now available to shop at select bateeq stores or via [www.bateeqshop.com](http://www.bateeqshop.com).

As of today, bateeq boasts a total of 51 locations throughout Indonesia. For additional information, please visit our website at [www.bateeq.com](http://www.bateeq.com).