

Raffles

Design Institute

JAKARTA

Raffles Design Institute Jakarta at Jakarta Fashion Week 2020 Pre-Show Press Release

Raffles Design Institute Jakarta
SS/2020 & FW/2020
Menswear and Womenswear Collections
Jakarta Fashion Week

Friday, October 25, 2019
2:30 PM
Fashion Tent, Senayan City

Jakarta, October 14, 2019 - Raffles Design Institute Jakarta is proud to announce the collections of SS/20 and FW/20 during **Jakarta Fashion Week on Friday, October 25 2019 at 2:30PM** at Fashion Tent, Senayan City. This runway show will introduce a new generation of designers, providing a platform to showcase and celebrate their talents, determination and hard work during this revered fashion week.

Over the past years, Raffles Design Institute has presented collections created by select students and alumni during Jakarta Fashion Week. This year, a diverse range of designers from the Fashion Design programs will be adding their voices to the show. The Raffles Design Institute Showcase will feature seven designers who will present a total of two womenswear collections, three menswear and womenswear collections, and a collaborative project.

This season, industrial professionals will get to view designs from the featured collections up close during **Fashionlink Showroom and Market on Monday, October 21 2019 at 2PM, at Fashionlink Lounge, The Hall Lt 8, Senayan City.**

"This Raffles Design Institute showcase reflects our designers' abilities to explore their creative spirits and aesthetics while mastering their craft. Each designer has managed to capture the essence of their individuality, which for many, begins with an exploration of themselves and their ideas by understanding that each of us is unique and distinctive. This is a celebration of diversity and idiosyncrasy. It has been a pleasure for all of us at Raffles Design Institute to witness their growths and to have been able to mentor them; we look forward to watching them forge their paths through the fashion industry, keeping their energy and passion alive." -Daryl Chew, College Director of Raffles Design Institute Jakarta.

About Raffles Design Institute

Raffles Design Institute Jakarta is a subsidiary of Raffles Education Corporation Limited ("RafflesEducation"), the premier education Group. Since establishing its first college in Singapore in 1990, the Group has grown to operate 22 colleges/universities in 20 cities across 12 countries in Asia-Pacific and Europe: Cambodia, The People's Republic of China, India, Indonesia, Italy, Malaysia, Mongolia, Saudi Arabia, Singapore, Sri Lanka, Switzerland and Thailand.

It offers a variety of Fashion, Design, and Business courses with a focus on quality education that provides graduates with a well-rounded hands-on experience that is relevant to the industry.

Raffles Design Institute Jakarta SS/2020 & FW/2020 Menswear and Womenswear Collections
@RafflesJakarta ☎ (021) 25556738
www.Raffles-Indonesia.com/Jakarta

FW 2020 COLLECTION

Jesslyn Halim Studio (Jesslyn Halim)

About Jesslyn Halim Studio

Jesslyn Halim Studio is a premium ready-to-wear brand that creates a straight forward fashion wardrobe, fused with an awareness of dark narration and rebellious spirit.

The fascination with elegant tailoring with dark aesthetics and the experimental works in fabrication, detailing and finishing techniques; capturing the strong spirit and narration the brand aims to express.

About the Collection "Dusk"

When the day ends, and the sunsets, creatures of the night awaken. Within the sanctuary of the hushed atmosphere where the wilding freedom begins, amidst the darkness, amidst the dusk. Yearning for the thrill and intoxicating excitement from the spirit of nightlife.

Instagram: @jesslynhalimstudio



SS 2020 COLLECTION

DANIELLE (Daniella Grace)

About DANIELLE

This brand was born in 2018 (Bandung - Indonesia), which focuses on the comfort and elegance of womenswear. It is a stylish resort wear, but it can be worn to be a semi-formal womenswear as well. A stylish yet elegance womenswear doesn't need to be complicated.

"She is clothed in strength and dignity without fear of the future"

#oladanielle #daniellewomen

About the Collection "DANIELLE VOL.II"

A Ready-To-Wear linen collection which modernized the fashion style of the Indonesian women. A touch of each silhouette and details represent how each woman was suffused with all of the feminine elegance.

"Feminine elegance in style, A comfort on its priority and A simple cut in texture."

Instagram: @OLA.DANIELLE / @DANIELLAGRACE.K



SS 2020 COLLECTION

TRÛDY (Aurelia Joyann Trudy)

About TRÛDY

TRÛDY is a men and women's clothing brand that produces high-quality classic pieces with edgy and trendy details of designs. We create comfortable and versatile garments that are practical to dress up or dress down.

About the Collection "Mémoire"

This collection's concept is on contemporary nostalgia. I was inspired by how currently people are recreating movies and music from the past that always brings back nostalgic memories which for me is my childhood. And so I did a juxtaposition of contemporary and modern-day fashion that is more minimalist, with nostalgic elements to the designs and the mood. Yet still classic, versatile and ironically timeless.

Instagram: @trudy.official





SS 2020 COLLECTION
Karisha the Label
(Karisha Vasandani)

About Karisha the Label

Karisha the Label is a ready-to-wear brand that fuses contemporary streetwear with the rich and diverse Indian culture through details like embroidery and prints of empowered individuals throughout history.

About the Collection "Naya"

Influenced by the bustling street culture of India, the collection reflects the diverse sights and sounds of the landscape. The collection evokes a sense of edge and disruption by emphasizing the richness of the lands through the eyes of the youth.

Textured embroidery is added to the collection in a deep gold and silver colour to emphasize the richness of the lands, enhancing the bold yet regal silhouettes of the collection.

Instagram: @karishathelabel

SS 2020 COLLECTION
Grasheli Andhini
(Grasheli Andhini)

About Grasheli Andhini

A ready to wear brand that offers beautifully designed pieces through a tailored approach to fashion with the brand's signature constructional pattern cuttings and attention to detail in each of the garment.

With Grasheli Andhini, she brings forward an elegant appeal in a more mature, attitude with the offered ranges are curated collections of modern silhouettes in the finest craftsmanship.

About the Collection "Weekend Fling"

The warming sound with soft gestures,
 The sweet emotion that lasted for one moment quickly fell apart
 With her fear of rejection, she made her way out and left behind those wistful memories.

(mysterious feminine)

Instagram: @grasheli.andhini

SS 2020 COLLECTION
IWA-KUN x NM:GRLI
(Iwa x Gracelyn)

About IWA-KUN x NM:GRLI

Iwa-Kun x NM:GRLI is a collaboration built on the foundation of expression. While Iwa-Kun applies grotesque and horror themes featuring bold, eye-catching illustrations, NM:GRLI incorporates storytelling from the designer's perspective towards distinctive memories and emotions onto fashion.

With the implementation of youth culture and conceptual expression, the two ready-to-wear brand collaboration offers an infusion of an artistic viewpoint, Asian craftsmanship and global influences.

About the Collection "Method of Escapism"

An individualistic interpretation of the haven we conceal ourselves in during the times we need to the most. Indulging confoundedly in a sequestered space, adrift in chiasmic thoughts, led blindly by the children we once were; the 'us' we've lost touch with so long ago.

Showcasing this narrative through heavy manipulation of graphic prints applied on each garment alongside the usage of embroidery and volume. Details such as the handmade buttons with holographic imagery to the pleats and folds of each piece, this collection is littered with hidden messages told in the perspective of a storyline.

Instagram: @iniwakun x @nmgri

