

3MONGKIS

3MONGKIS to Unveil “REFINE” at Jakarta Fashion Week 2025

FOR IMMEDIATE RELEASE

Jakarta, October 22nd, 2024 — 3MONGKIS returns to the spotlight at Jakarta Fashion Week with the unveiling of its latest collection, “REFINE,” on October 22nd, 2024, at City Hall in Pondok Indah Mall 3, supported by TikTok Shop.

“REFINE” is a collection thoughtfully curated for the sophisticated career woman at the heart of Jakarta’s dynamic scene. Designed for those who balance a fast-paced lifestyle while maintaining elegance and style, REFINE embraces the core of 3MONGKIS’ DNA—versatility and diversity. The collection elevates these values with structured and fluid silhouettes, and a mix of solid and sheer fabrics.

“In creating REFINE, we wanted a collection that mirrors the balance many of us seek in life, while also considering how we present ourselves along the way,” says Hetty Awi, owner of 3MONGKIS. “We hope REFINE becomes a go-to, well-loved collection.” Hetty also expressed her gratitude to TikTok Shop, adding, “We’re thankful for their support throughout our journey in preparing for Jakarta Fashion Week.”

REFINE is more than just clothing; it’s a statement of ambition, confidence, and grace—a collection for women who navigate their world with purpose. REFINE will be available on www.3mongkis.com and at 3MONGKIS stores in Jakarta and Bali.

About 3MONGKIS

3MONGKIS is an esteemed Indonesian fashion brand with a decade of experience in the industry. We pride ourselves on using top-notch materials and creating up-to-date designs that are both versatile and comfortable to wear. Our collections cater to diverse preferences, and we ensure that our customers receive fashionable pieces that withstand the test of time.

For inquiries, please contact:

Saphira Kirana Putri

3MONGKIS Marketing and Communications Associate

Tel. +62 851 7438 2322

markom@3mongkis.com

###