

ABOUT

BLANC STUDIO®

An independent contemporary design studio based in Jakarta, Indonesia. We are a brand and a design studio that produce a collection of curated product revolving around fashion, furniture and your daily objects. We believe in collaboration and we try to strive away from the idea of having to stick with one concept for our brand.

*Blanc - an empty slate for the future. With minimalism at its core, our team will bring seasons to life through concepts that are ever-changing made possible by having a team with diverse skills-set and specialty. **Blanc is a fresh slate. It takes the shape of the present and what's to come.***

BLANC strive to become a brand that creates platforms for an aesthetic driven community that not only celebrate individualism and self-expressionism but also has a deep appreciation of art and design.

To not only create, produce and sell items but instead we try too incorporate important current social events and stories that are relatable in each product that launches. We want our brand to use its platform to raise voices and bring awareness in a form of art, design and its creation.

To challenge the profound definition of masculinity and femininity, it will be represented through our products, how its sitting in a blurred line of gender norm and aiming to become accessible to everyone nonetheless.