

Putri J Ghariza
Aesthetic Pleasure

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Bachelor in Graphic Design at Institute Technology National Bandung, innovative fashion design course at Central Saint Martins London

CFA, Jakarta Fashion Week 2014
Jakarta Fashion Food Festival, 2015
Dewi Luxe Market, Jakarta Fashion Week 2022
Ponds Age Miracle, Jakarta Fashion Week 2023

Aesthetic Pleasure's garments are romantic and delicate, but without compromising practicality. Deconstructed tailoring blazer, shirt, pants, skirt, the clothes are poetic with raw edge finished, garments were designed with a very literal no-frills attitude. Very emotional, very feminine and light, minimalism collection with a poetic and very strong attitude.

Aesthetic Pleasure Showroom
(by Appointment only)

Wijaya Grand Center
Jl. Darmawangsa Raya Blok G9 3rd Fl
Kebayoran Baru, Jakarta Selatan 12160

webstore : aestheticpleasure.co
email : aestheticpls@gmail.com
ig : aestheticpleasure_
whatsapp : +628 21 1110 3161

Stockist :

sonderlab.co
masarishop.com

Fruition at Plaza Senayan Jakarta
Happy Go Lucky, Bandung

Aesthetic Pleasure / projekt ; 11

Running with mystique

This time, in this collection Aesthetic Pleasure pieces suggest a complex human relationship with the world around us. "What I create is nothing but an expression of my own issues, of what's inside my head. It's all about my own values especially about spirituality." perhaps because Aesthetic Pleasure stands for a totality of thinking, a commitment to a whole, a faith in the strength of the individual and their potential, people can find a spiritual dimension.

Throughout the presentation, Aesthetic Pleasure once again experimenting with 'broken tailoring', the tailoring that seemed intentionally boxy and generous on a female frame. The study in monochrome always in black continued with the all black tailoring blazer, top, skirt, pants, laid-back layering; intellectual silhouettes; and a deconstruct trench coat. The smart daytime ready-to-wear **apparel** and **accessories including leather bags, and shoes** and the brand's fresh, raw-finished, and lightweight materials are perfect for casual, from day to night style. However, the collection suggested a casual confidence. Concentrate their attention on construction and tailoring, the color distracts from form resulting in a runway experience that at once challenged expectations and engaged with our not-so-spiritual world.

So there could be the possibility of hope.

With Love,
Putri J Ghariza